MARYLAND ASSOCIATION OF AGRICULTURAL FAIRS AND SHOWS
OFFICIAL COMMUNICATIONS AWARDS ENTRY FORM

Attn: Katie Weishaar

This completed entry form must be received no later than November 1, 2026

Please submit by e-mail to katieweko@yahoo.com

Fair/Show: _____

Contact Name: _____ Email: _____

Fair/Show Divisions

Based on 2026 reported fair attendance

_____ A. Fair/shows with an attendance of 0-30,000

_____ B. Fair/shows with an attendance of 30,001-75,000

_____ C. Fair/shows with an attendance of 75,001 and over

Categories

Please review official contest rules before entering.

_____ **Category 1: Newspaper/Magazine Advertisement –** Submit up to 2 items

_____ **Category 2: Poster Advertisements**

_____ **Category 3: Promotional Advertising**

_____ **Category 4: Printed Promotional Material** – Multi-page Publication, Brochure/Flyer or Series

_____ **Category 5: Advertising Specialties/Merchandise**

_____ **Category 6: Promotion Event**

_____ **Category 7: Premium Book –** electronic/printed If electronic, USB must be submitted

_____ **Category 8: Photo series -** A photo series that shows an informative, interesting, or unique scene from your fair's non-animal competitive exhibit classes. No less than 3 photos; no more than 5 photos. Captions are required (limit of 30 words per photo).

_____ **Category 9: Scrapbook**

_____ **Category 10: Successful Non-Fair Event at your Facility produced or co-produced with staff -** Recognition of a successful non-fair event taking place in the facility which is produced in conjunction with a partner. Event should have taken place in the 12 months prior to the awards judging (which is approximately Nov 1 of the current year). A photo with an attached description must be submitted to enter.

☐ **Category 11: Social Media -** Must be a "Targeted Campaign" (i.e. Ticket Tuesday, Concert Announcements, etc.). May be over multiple platforms (Facebook, twitter, Instagram, etc.). No minimum or maximum number of posts required but must fit within the 2 page limit. Print example of posts.

☐ **Category 12: Sponsorship Innovation -** Fairs must demonstrate a distinct new method or unique approach to sponsorship activation, partnership, or initiative. This category is designed to show how a fair has stepped out of the box to create a unique sponsorship or perhaps given an existing sponsorship a new twist. Entries should include supporting material to meet the judging criteria outlined with special focus on why the entry is innovative.

☐ **Category 13: Newly established or evolving program/exhibit at your fair which promotes agriculture or a current agricultural issue to the fair-going public -** Entrants will describe an innovative exhibit, event, program, theme, or competition designed to communicate an agricultural message(s) in an entertaining and/or educational format to the fair guests. Entrants should also explain relevance and detail partnerships involved, resources used, and the success of the program.

☐ **Category 14: Agriculture Individual Photo: Livestock -** Submitted photo should depict a scene from the competitive agricultural program or special agricultural event/program at the annual fair. The fair name and competition reflected should be included on the mat. Picture should be submitted in a matted 8X10 frame. Plastic sleeves will be provided.

☐ **Category 15: Agriculture Individual Photo: Horticulture/Crops -** Submitted photo should depict a scene from the competitive agricultural program or special agricultural event/program at the annual fair. The fair name and competition reflected should be included on the mat. Picture should be submitted in a matted 8X10 frame. Plastic sleeves will be provided.

☐ **Category 16: Agriculture Individual Photo: Event -** Submitted photo should depict a scene from the competitive agricultural program or special agricultural event/program at the annual fair. The fair name and competition reflected should be included on the mat. Picture should be submitted in a matted 8X10 frame. Plastic sleeves will be provided.

☐ **Category 17: Agriculture Individual Photo - Ag Education (4-H/FFA) -** Submitted photo should depict a scene from the competitive agricultural program or special agricultural event/program at the annual fair. The fair name and competition reflected should be included on the mat. Picture should be submitted in a matted 8X10 frame. Plastic sleeves will be provided.

☐ **Category 18: Agriculture Individual Photo: Misc. -** Submitted photo should depict a scene from the competitive agricultural program or special agricultural event/program at the annual fair. The fair name and competition reflected should be included on the mat. Picture should be submitted in a matted 8X10 frame. Plastic sleeves will be provided.

*NOTE: *MAAFS reserves the right to copy and publish entries in publications, on the website, CD's, Videos, DVD's and/or other promotional media devices.*