

39th Annual MAAFS Convention Schedule

November 6-9, 2025 | Princess Royale Oceanfront Resort | 9100 Coastal Hwy, Ocean City, MD 21842

Schedule is subject to change

Thursday, November 6

8:00pm Mix & Mingle - Princess patio

Friday, November 7

8:00am – 12:30pm Trade Show Set-up - Exhibition Hall

8:00am – 5:00pm Registration Open – Lower Level Premiere Lobby

Communications Contest Entries Received – Lower Level Education Lounge
(Cayman & Dominica Rooms)

Education Lounge Sponsored by The Taisey Agency LLC

11:00am – 1:00pm Lunch on your own

12:00pm – 2:00pm Trade Show Open - Exhibition Hall

1:00pm - 1:45pm Opening Session, Palmetto Ballroom

1:30pm – 3:00pm Refreshments and Snacks – Education Lounge (Cayman & Dominica Rooms)
Sponsored by The Taisey Agency LLC

2:00pm – 2:50pm Networking Roundtables

- *Your Online Brand, Elevated: Interactive Workshop (Bring Your Laptop!)*, Melanie Querry, Owner Beyond Spots and Dots - Barbados Room
- *Livestock Roundtable* - Eleuthera Room
- *Associate Meeting* - Exhibition Hall

3:00pm – 3:50pm Educational Sessions

- *Creating a Fair Brand*, Nelson Anderson, Owner Full Sail Media - Barbados Room
- *Understanding Fraud and Chargebacks at Fairs & Shows: Protecting Your Grounds, Patrons, & Revenue*, Julie Ann Snelling, Etix- Eleuthera Room

4:00pm – 6:00pm Trade Show Open - Exhibition Hall

4:30pm – 6:00pm Happy Hour and Showcase in the Trade Show - Exhibition Hall
Sponsored by Beyond Spots & Dots

6:00pm – 9:00pm Dinner on your own – enjoy your favorite Ocean City restaurant

9:00pm - 11:00pm Hospitality Suite Open – Room #209
Sponsored by The Montgomery County Agricultural Fair & The Taisey Agency

Saturday, November 8

8:30am – 9:30am Breakfast - Palmetto Ballroom
Sponsored by Variety Attractions

9:00am – 4:00pm Fair Member Registration Open - Lower Level Premiere Lobby

9am – Noon Trade Show Open - Exhibition Hall

10:00am – 10:50am Educational Session 1

- *Board Governance*, Jay Spicer, Executive Director Florida Federation of Fairs and Livestock Shows - Barbados Room
- *MDA animal Health Update*, Dr. Jennifer Trout, State Veterinarian- Eleuthera Room

11:00am – 11:50am Education Session 2

- *Tourism & Fairgrounds: A Perfect Pair for Maryland's Economy*, Ruth Toomey, Executive Director, Maryland Tourism Coalition- Barbados Room
- *Livestock Roundtable II* - Eleuthera Room

Noon – 1:00pm Lunch and Updates - Palmetto Ballroom
Sponsored by Deggeller Attractions

- Maryland Agricultural Fair Board
- Ride and Safety Board Update
- Associate of the Year presentation
- Presentation of the “Friend of MAAFS” Award

1:00pm – 1:50pm Keynote Speakers, Peterson Farm Brothers Palmetto Ballroom
Sponsored by Reithoffer Shows and Powers Great American Midway

2:00pm – 2:50pm Educational Session 3

- Vendor & Rental Roundtable- Barbados Room
- *Creating Off Season Revenue*, Robert Fogle, NC State Fair, Assistant Manager, IAFE Zone 2 President- Eleuthera Room

3:00pm – 3:50pm Educational Session 4

- *Jr. Board/4-H/FFA Class*, The Peterson Farm Brothers - Barbados Room
- *Hosting a Concert 101*, Justine Vergeer, Variety Attractions - Eleuthera Room

5:00 – 6:00pm Happy Hour - Schooner's Restaurant
Sponsored by Etix

6:30pm – 9:00pm Annual Banquet & Auction - Palmetto Ballroom

9:00pm - 11:00pm Hospitality Suite Open – Room #209
Sponsored by The Montgomery County Agricultural Fair & The Taisey Agency

Sunday, November 9

8:00am – 8:30am Non-Denominational Reflection - Princess Beach

8:00am – 9:30am Breakfast - Palmetto Ballroom

9:30am – 10:30am MAAFS Association Business Meeting - Palmetto Ballroom
(A prize drawing will occur at the conclusion of the meeting for two free 2026 conference registrations. Must be present to win. Free registrations are sponsored by Noise New Media.)