

39th Annual MAAFS Convention Schedule

Nov. 6-9, 2025 | Princess Royale Oceanfront Resort | 9100 Coastal Hwy, Ocean City, MD 21842

Schedule is subject to change

Thursday, November 6

8:00pm Mix & Mingle - Princess patio

Friday, November 7

8:00am – 12:30pm Associate Member Registration – Lower Level Premiere Lobby

Trade Show Set-up - Exhibition Hall

10:00am – 5:00pm Fair Member Registration Open – Lower Level Premiere Lobby

Communications Contest Entries Received – Lower Level Education Lounge
(Cayman & Dominica Rooms)

11:00am – 1:00pm Lunch on your own

12:00pm – 2:00pm Trade Show Open - Exhibition Hall

1:00pm - 1:45pm Opening Session, Palmetto Ballroom

1:30pm – 3:00pm Refreshments and Snacks – Education Lounge (Cayman & Dominica Rooms)

2:00pm – 2:50pm Networking Roundtables

- *Vendor & Rental Roundtable* - Barbados Room
- *Livestock Roundtable* - Eleuthera Room
- Associate Meeting - Exhibition Hall

3:00pm – 3:50pm Educational Sessions

- *Volunteer Recruitment and Retention* - Barbados Room
- Saffire- Eleuthera Room

4:00pm – 6:00pm Trade Show Open - Exhibition Hall

4:30pm – 6:00pm Happy Hour and Showcase in the Trade Show - Exhibition Hall

6:00pm – 9:00pm Dinner on your own – enjoy your favorite Ocean City restaurant

9:00pm - 11:00pm Hospitality Suite Open – Suite TBD

Saturday, November 8

8:30am – 9:30am Breakfast - Palmetto Ballroom

9:00am – 4:00pm	Fair Member Registration Open - Lower Level Premiere Lobby
9am – Noon	Trade Show Open - Exhibition Hall
10:00am – 10:50am	Educational Session 1 • <i>Board Governance</i>, Jay Spicer, Executive Director Florida Federation of Fairs and Livestock Shows - Barbados Room • MDA animal health update- Eleuthera Room
11:00am – 11:50am	Education Session 2 • <i>Maryland Tourism Coalition: What it is and how it can help</i>, Ruth Toomey, Executive Director, Maryland Tourism Coalition- Barbados Room • <i>Livestock Roundtable II</i> - Eleuthera Room
Noon – 1:00pm	Lunch and Updates - Palmetto Ballroom • Maryland Agricultural Fair Board • Ride and Safety Board Update • Associate of the Year presentation • Presentation of the “Friend of MAAFS” Award
1:00pm – 1:50pm	Keynote Speakers, Peterson Farm Brothers Palmetto Ballroom
2:00pm – 2:50pm	Educational Session 3 • <i>Creating a Fair Brand</i>, Full Sail Media - Barbados Room • <i>Parking: Logistic and Revenue</i>, Kyle Gustafson, Director of Finance and Technology, South Carolina State Fair - Eleuthera Room
3:00pm – 3:50pm	Educational Session 4 • <i>Jr. Board/4-H/FFA Class</i>, The Peterson Farm Brothers - Barbados Room • <i>Hosting a Concert 101</i>, Justine Vergeer, Variety Attractions- Eleuthera Room
5:00 – 6:00pm	Happy Hour - Schooner’s Restaurant
6:30pm – 9:00pm	Annual Banquet -Palmetto Ballroom Auction
9:00pm - 11:00pm	Hospitality Suite Open – Suite TBD
Sunday, November 3	
8:00am – 8:30am	Non-Denominational Reflection - Princess Beach
8:00am – 9:30am	Breakfast - Palmetto Ballroom

9:30am – 10:30am

MAAFS Association Business Meeting - Palmetto Ballroom

(A prize drawing will occur at the conclusion of the meeting for free 2026 conference registration. Must be present to win.)