

# 36<sup>th</sup> Annual MAAFS Convention Schedule

November 4-6, 2022 | Double Tree by Hilton| 210 Holiday Ct, Annapolis, MD 21401

*\*Schedule is subject to change*

## Friday, November 4

- 7:00am – 12:30pm**      **Associate Member Registration**  
Location: Harbor Room
- 10:00am – 5:00pm**      **Fair Member Registration Open**  
Location: Ballroom Foyer
- Communications Contest Entries Received**  
Location: Lower level
- 1:00pm – 6:00pm**      **Tradeshow Open**
- 2:00pm – 2:50pm**      **Round Table Discussion #1**
- **Sponsorships & Vendors**  
Location: Main Coastal  
Moderated by: Jeremy D'Angelo, Maryland State Fair
  - **Non-Fair Facility Usage**  
Location: East Coastal  
Moderated by: William Herrera, Montgomery County Fair
- 3:00pm – 3:50pm**      **Round Table Discussion #2**
- **Safety & Security**  
Location: Main Coastal  
Moderated by: Pam Stromsky, Taisey Security
  - **Volunteers**  
Location: East Coastal  
Moderated by: David Gordon, Maryland State Fair
- 4:00pm – 4:50pm**      **Annapolis, What's it all about?**  
Location: Main Coastal  
Presented By: Susan Syfreys, Director of Public Relations at Visit Annapolis
- 5:30pm – 6:30pm**      **Happy Hour (Cash Bar)**
- 6:30pm – 9:00pm**      **Dinner & Entertainment – *Sponsored Taisey Security***  
Location: Mainsails Ballroom  
Entertainment: Michael Christopher

## Saturday, November 5

- 8:00am – 10:00am**      **Fair Member Registration Open**  
Location: Harbor Room
- 8:30am – Noon**      **Tradeshow Open**

- 10:00am – 10:50am      Educational Session #1**
- Technology 101: An Intro to Using Tik Tok to Market Your Fair**  
 Location: Coastal Main  
 Presented By: Tasha Hyder, Clay County Fair, FL
- Community Engagement: Incorporating Local Libraries into Your Fair**  
 Location: Coastal West  
 Presented By: Anne Arundel County Public Library
- Lights, Camera, Action**  
 Location: Coastal East  
 Presented By: Edwin Remsberg, Remsberg, Inc.
- 11:00am – 11:50am      Educational Session #2**
- Technology 201: Creating Engaging Tik Tok Content**  
 Location: Coastal Main  
 Presented By: Tasha Hyder, Clay County Fair, FL
- Midway of the Future**  
 Location: Coastal East  
 Presented By: Andy Deggeller and Jim Ingram, Deggeller Attractions, Inc
- Jr. Fair Board (Youth Members)**  
 Location: Coastal West  
 Presented By: Sue Sullivan, President, MAAFS
- 11:15am – 11:45am      Associate Meeting**
- Noon – 1:00pm              Lunch and Updates – *Sponsored by Deggeller Attractions, Inc.***  
 Associate of the Year  
 MDA Updates – Dr. Odian  
 Legislative update – Andy Cashman  
 Maryland Ag Fair Board - Connie Palmer and Jessica O’Sullivan  
 Maryland Ride Safety Commission – Karen Nicklas  
 OABA Chairman’s Report – Andy Degeller
- 1:00pm – 1:45pm           Keynote Speaker**  
 Jeff Cochran – The Art of Persuasion  
 Location: Mainsail Ballroom
- 2:00pm – 2:50pm           Educational Session #3**
- How to establish a Junior Fair Board**  
 Location: Coastal West  
 Presented By: Sus Sullivan, President, MAAFS
- Inclusive Programs at Fairs**  
 Location: Coastal Main  
 Presented By: Andy Deggeller, Deggeller Attractions  
 Tasha Hyder, Clay County Fair, FL  
 James Ingram, Deggeller Attractions  
 Kylan Keehan

**Who is to Judge?**

Location: Coastal East

Presented By: Alice Archer, Harford County Farm Fair

**3:00pm – 3:50pm**

**Educational Session #4**

**Leadership; Managing Difficult Conversations**

Location: Coastal Main

Presented By: Jeff Cochran, Shapiro Negotiations Institute

**Zoonosis Awareness...Zoo-a-what? Resources and Activities for Fairs, Exhibitors, and Guests**

Location: Coastal East

Presented By: April Barczewski, Extension Educator, 4-H Youth Development, Cecil County

**Wrap up the Fair**

Location: Coastal West – Lower Level

Presented By: Jim Weisharr, Carroll County 4-H Fair

**4:00pm – 4:50pm**

**Educational Session #5**

**Sell More Tickets with Effective Email Marketing**

Location: Coastal East

Presented By: Ann Carmen Thomas, Marketing Specialist, Rockhouse Partners/Etix

**Zoonosis Awareness...Zoo-a-what? MORE Resources and Activities for Fairs, Exhibitors, and Guests**

Location: Coastal Main

Presented By: Kevin Huang, Coordinator, ANSC, Nat'l Trips & State Fair.

**5:30pm – 6:30pm**

**Happy Hour – *Sponsored by Montgomery County Fair & Taisey Security***

Location: Mainsails Ballroom

**6:30pm – 10:00pm**

**Dinner and Auction – *Sponsored by Maryland State Fair***

Location: Mainsails Ballroom